



Facebook Pages **Slide2Open**

January 1, 2022 - April 30, 2022

Determine your impact on Facebook by analyzing your Facebook Page activity.

Performance Summary

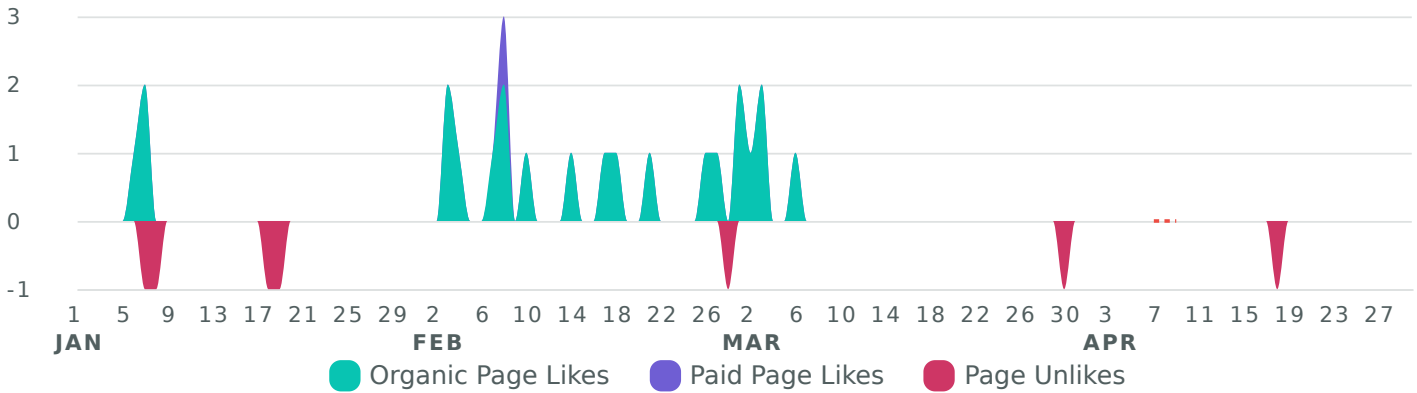
View your key profile performance metrics from the reporting period.

Impressions 446,389 ↗750.9%	Engagements 5,152 ↗354.3%	Post Link Clicks 1,589 ↗471.6%
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Audience Growth

See how your audience grew during the reporting period.

Net Page Likes Breakdown, by Day

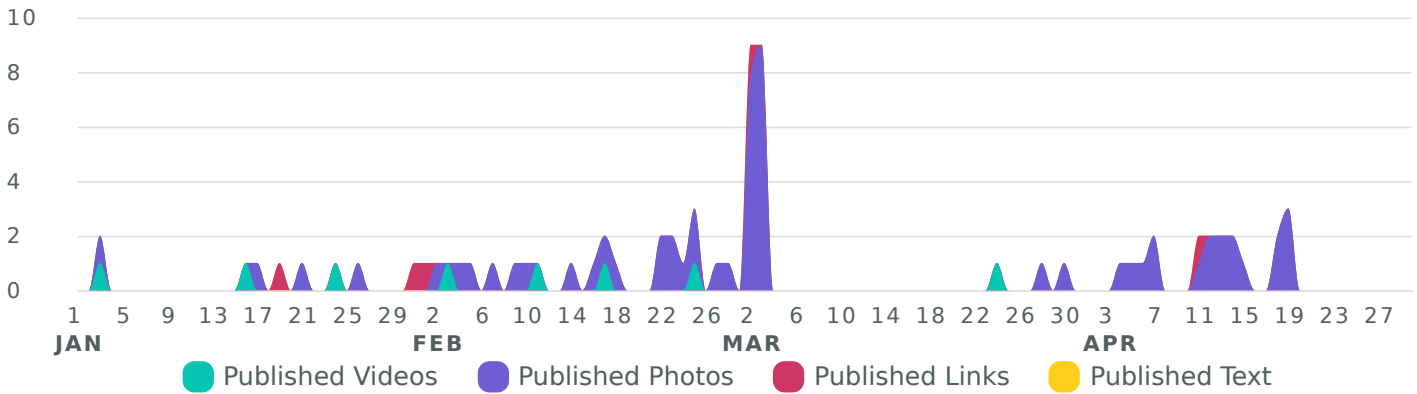


Audience Metrics	Totals	% Change
Fans	703	↗ 3.5%
Net Page Likes	16	↗ —
Organic Page Likes	22	↗ 83.3%
Paid Page Likes	1	↗ —
Page Unlikes	7	↘ 41.7%

Publishing Behavior

View the different types of posts you published during the selected time period.

Published Posts Content Breakdown, by Day




Publishing Behavior by Content Type	Totals	% Change
Total Published Posts	73	↗ 356.3%
Published Videos	8	↗ 166.7%
Published Photos	60	↗ 400%
Published Links	5	↗ 400%
Published Text	0	→ 0%

Top Posts


Review your top posts published during the selected time period, based on the post's lifetime performance.


Descending by Lifetime Engagements




Slide2Open

Thu 3/3/2022 2:38 am PST

 We are glad to host such an conversation with the guidance (OTE group) and also the partic




Total Engagements	576
Reactions	252
Comments	40
Shares	2
Post Link Clicks	4
Other Post Clicks	278




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Mon 2/7/2022 4:53 am P...

Eirini Liadi, ICT Senior Sales Manager at OTE Group, shares her thoughts on how...




Total Engagements	416
Reactions	235
Comments	20
Shares	3
Post Link Clicks	—
Other Post Clicks	158



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Mon 1/31/2022 10:54 a...

Euphoria is not just about offering you a first class phygital event to attend. It'...




Total Engagements	135
Reactions	22
Comments	0
Shares	0
Post Link Clicks	59
Other Post Clicks	54


Top Posts

Review your top posts published during the selected time period, based on the post's lifetime performance.

Descending by Lifetime Engagements


Slide2Open
Thu 3/3/2022 12:47 am ...

📌 #slide2openshippingfinance our sector may give their opini the future of shipping industry




Total Engagements	119
Reactions	59
Comments	0
Shares	1
Post Link Clicks	1
Other Post Clicks	58


Slide2Open
Tue 4/12/2022 9:27 am ...


The vivid panel discussion on 360° sustainable development shipping, chaired by Katerina...



Total Engagements	109
Reactions	66
Comments	2
Shares	3
Post Link Clicks	—
Other Post Clicks	38


Slide2Open
Tue 2/1/2022 8:15 am PST

Katerina Raptaki (Katerina Rap Transformation, Cybersecurity . specialist at Navios Group of C




Total Engagements	93
Reactions	48
Comments	1
Shares	2
Post Link Clicks	16
Other Post Clicks	26

Top Posts

Review your top posts published during the selected time period, based on the post's lifetime performance.


Descending by Lifetime Engagements




Slide2Open

Mon 1/24/2022 11:20 a...

Snowy day today at our venue by the sea, conference preparations are in full swin...



Total Engagements	72
Reactions	22
Comments	1
Shares	1
Post Link Clicks	—
Other Post Clicks	48




Slide2Open


Wed 3/2/2022 1:28 am ...

The Russian Invasion of Ukraine has left the world shocked. What will be the...

Conference Hall




Total Engagements	65
Reactions	17
Comments	0
Shares	2
Post Link Clicks	20
Other Post Clicks	26



Slide2Open

Mon 4/4/2022 7:58 am P...

Conference co-Chair, Hercules Haralambides, answered the main question of the conferen.




Total Engagements	62
Reactions	29
Comments	3
Shares	2
Post Link Clicks	8
Other Post Clicks	20

Top Posts


Review your top posts published during the selected time period, based on the post's lifetime performance.

Descending by Lifetime Engagements


Slide2Open
Wed 1/19/2022 3:25 am...

Towards a more viable future. I discussion on 360o Sustainable Shipping: ■ Identifying Streng

Shipping Finance 202...




Total Engagements	51
Reactions	10
Comments	0
Shares	0
Post Link Clicks	32
Other Post Clicks	9


Slide2Open
Wed 2/2/2022 6:03 am ...


Euphoria is an experience about the future of the Shipping World. To build this...



Total Engagements	50
Reactions	24
Comments	2
Shares	1
Post Link Clicks	—
Other Post Clicks	23


Slide2Open
Thu 4/7/2022 12:00 pm ...

President of Eugenides Foundation and IMO Ambassador in Greece, Mr Leonidas...

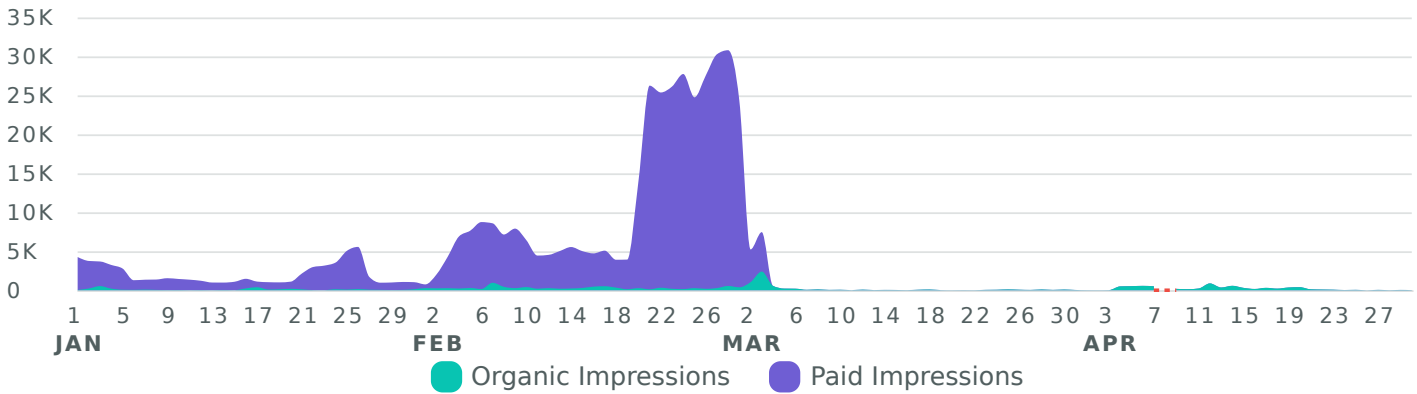


Total Engagements	40
Reactions	27
Comments	0
Shares	2
Post Link Clicks	3
Other Post Clicks	8

Impressions

Review how your content was seen by the Facebook community during the reporting period.

Impressions Breakdown, by Day

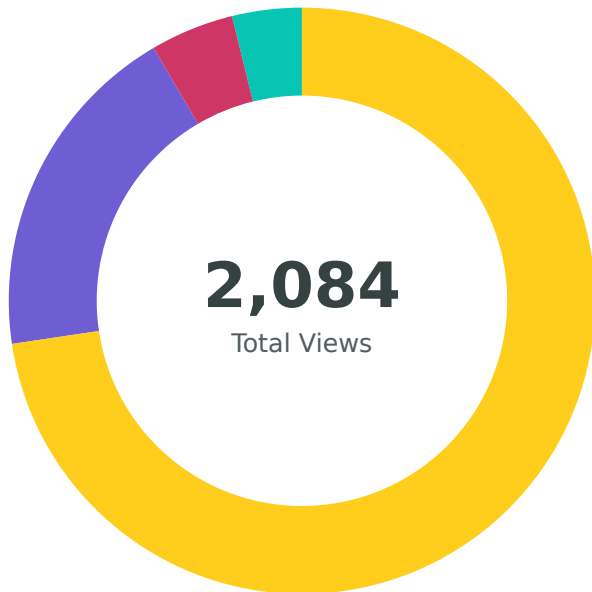


Impression Metrics	Totals	% Change
Total Impressions	446,389	↗ 750.9%
Organic Impressions	24,208	↗ 171.4%
Paid Impressions	421,413	↗ 877.2%
Average Daily Impressions per Page	3,719.91	↗ 750.9%
Average Daily Reach per Page	2,843.72	↗ 779.6%

Video Performance

View your aggregate video performance during the reporting period.

View Metrics



Organic Full
80

Organic Partial
394

Paid Full
96

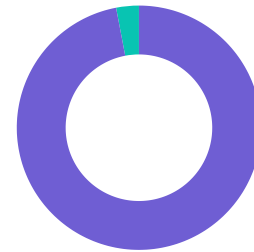
Paid Partial
1,514

Viewing Breakdown



Organic Views
23%

Paid Views
77%



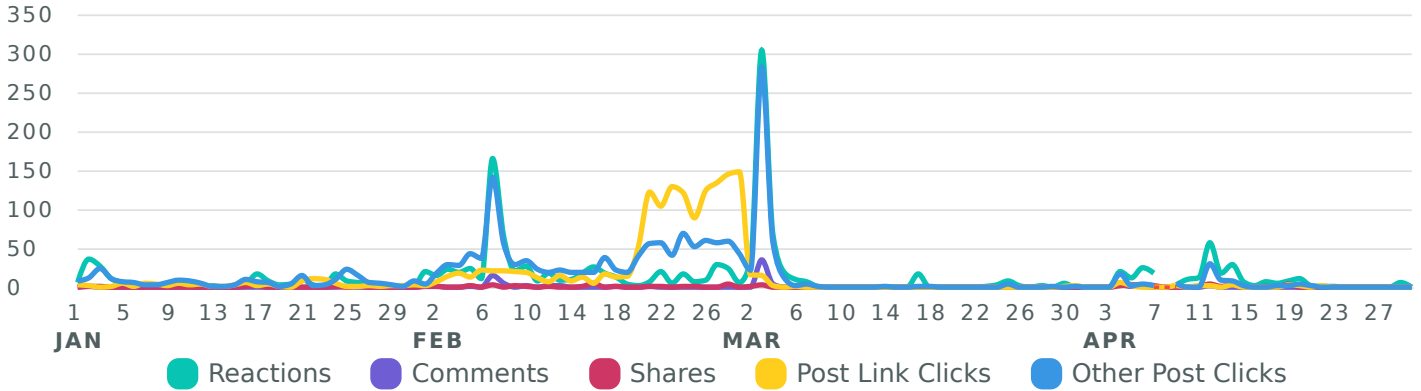
Click Plays
3%

Auto Plays
97%

Engagement

See how people are engaging with your posts during the reporting period.

Engagements Comparison, by Day

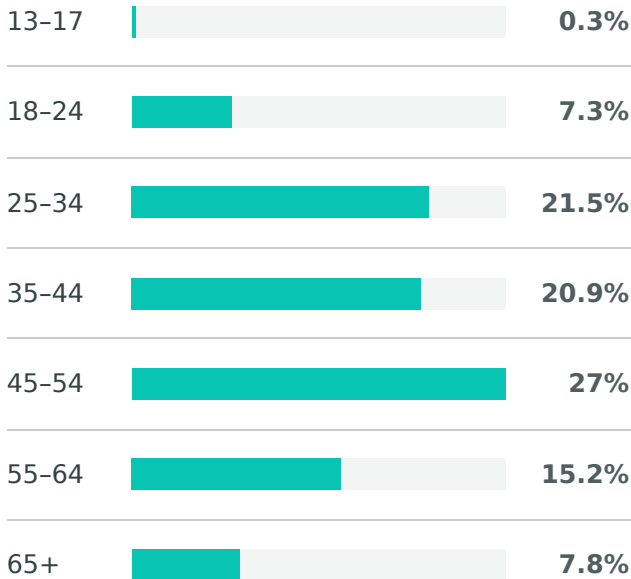


Engagement Metrics	Totals	% Change
Total Engagements	5,152	↗ 354.3%
Reactions	1,564	↗ 261.2%
Comments	80	↗ 2,566.7%
Shares	63	↗ 293.8%
Post Link Clicks	1,589	↗ 471.6%
Other Post Clicks	1,856	↗ 359.4%
Engagement Rate (per Impression)	1.2%	↘ 46.6%

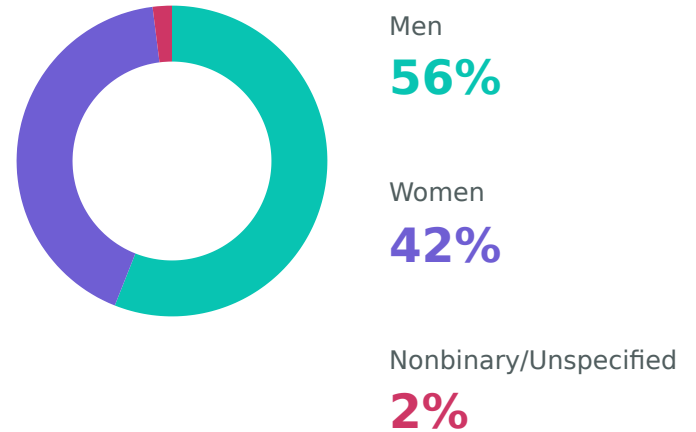
Page Fan Demographics

Review your audience demographics as of the last day of the reporting period.

Audience by Age ⓘ



Audience by Gender ⓘ



Men between the ages of **45-54** have a higher potential to see your content and visit your Page.

Audience Top Countries

Greece	627
Cyprus	30
United Kingdom	11
United States	8
Netherlands	3

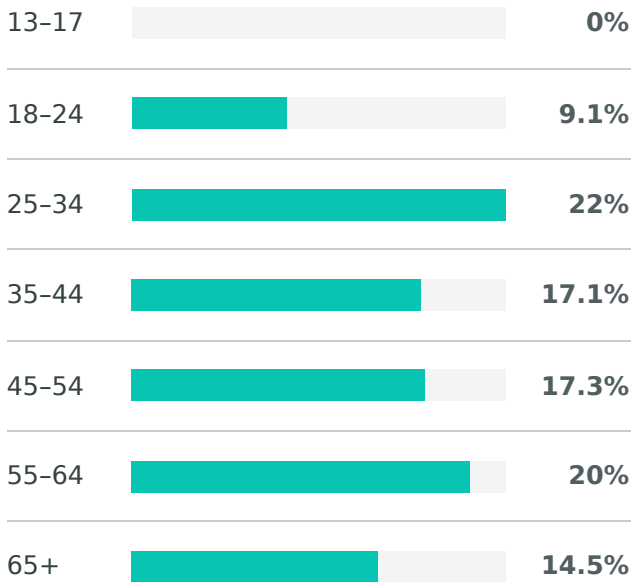
Audience Top Cities

Athens, Greece	229
Piraeus, Greece	45
Thessaloníki, Greece	21
Limassol, Cyprus	16
Glyfáda, Greece	13

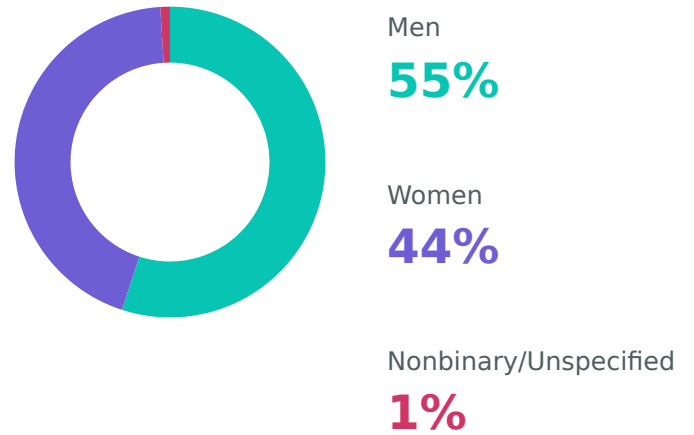
People Reached Demographics

Review the average daily user demographics of the people reached during the reporting period.

People Reached by Age 📘



People Reached by Gender 📘



Men between the ages of **25-34** have a higher potential to see your content and visit your Page.

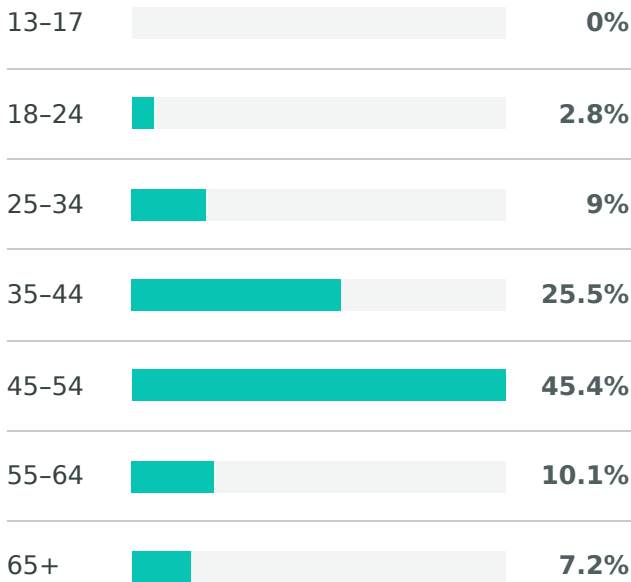
People Reached Top Countries	Daily Average
Greece	3,227.99
Cyprus	796.7
China	95.51
France	11.55
Philippines	10.54

People Reached Top Cities	Daily Average
Athens, Greece	574.81
Thessaloníki, Greece	169.91
Nicosia	107.39
Shanghai, China	94.63
Piraeus, Greece	93.51

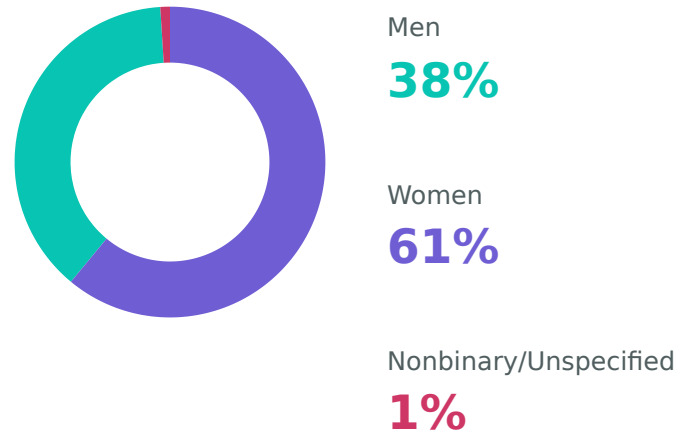
People Engaged Demographics

Review the average daily user demographics of the people who took action on your page during the reporting period.

People Engaged by Age 📘



People Engaged by Gender 📘



Women between the ages of **45-54** have a higher potential to see your content and visit your Page.

People Engaged Top Countries

Daily Average

Greece	177.5
United Kingdom	5.5
United States	3.5
France	2
Canada	1


People Engaged Top Cities

Daily Average

Athens, Greece	45.5
Piraeus, Greece	12.5
Glyfáda, Greece	10.5
Palaio Faliro, Greece	10
Kalívia Thorikoú, Greece	6.5

Pages

Review your aggregate page metrics from the reporting period.

Page	Fans	Net Page Likes	Published Posts	Impressions	Engagements	Post Link Clicks	Engagement Rate (per Impression)
Reporting Period	703	16	73	446,389	5,152	1,589	1.2%
Jan 1, 2022 - Apr 30, 2022	↗ 3.5%	↗ —	↗ 356.3%	↗ 750.9%	↗ 354.3%	↗ 471.6%	↘ 46.6%
Compare to	679	0	16	52,459	1,134	278	2.2%
Sep 3, 2021 - Dec 31, 2021							
 Slide2Open	703	16	73	446,389	5,152	1,589	1.2%